

**SMPS**

**Society for Marketing  
Professional Services**

**Chicago**

# 2017 Sponsorship Opportunities

Join an elite group of SMPS Chicago partners by becoming a 2017 SMPS Chicago sponsor. Sponsorship is a way to increase brand awareness, develop deeper relationships with potential clients and partners, and cement your firm as a leader in the industry. Sponsorship opportunities include annual sponsorships for all of 2017 to specific program or event sponsorships throughout the year.



## 2017 Annual Sponsorship Opportunities

### PLATINUM

\$3,500

#### Benefits

- (15) Program registrations
- (1) Annual Membership
- (2) Professional Development registrations
- (2) Holiday Party tickets
- (2) Annual Meeting tickets
- (4) Summer Event tickets
- (4) Job Bank postings
- Company logo on smps-chi.org and link to website
- (10) @SMPSchicago tweets and SMPS Chicago Facebook posts
- Company logo on Sponsor Banner, PowerPoint/ placemats present at all monthly programs

Package value = \$5,000

### GOLD

\$2,500

#### Benefits

- (10) Program registrations
- (1) Annual Membership
- (1) Professional Development registration
- (1) Holiday Party ticket
- (1) Annual Meeting ticket
- (1) Summer Event ticket
- (3) Job Bank postings
- Company logo on smps-chi.org and link to website
- (10) @SMPSchicago tweets and SMPS Chicago Facebook posts
- Company logo on Sponsor Banner, PowerPoint/ placemats present at all monthly programs

Package value = \$3,600

### SILVER

\$1,500

#### Benefits

- (5) Program registrations
- (1) Holiday Party ticket
- (1) Annual Meeting ticket
- (1) Summer Event ticket
- (2) Job Bank postings
- Company logo on smps-chi.org and link to website
- Company logo on Sponsor Banner, PowerPoint/ placemats present at all monthly programs

Package value = \$2,240

*Cushing is proud to be a sponsor of SMPS Chicago as we recognize the benefit of being involved with one of our key markets. Not only has this helped us with new business opportunities, but it has helped with our brand recognition. We have strengthened relationships with current clients in this organization, as well as built new relationships. We have been put on proposals as a WBE firm, gained color and traditional printing business and truly become friends with members of the organization.*

*Heather Askew  
Cushing*



## 2017 Additional Sponsorship Opportunities

### Exclusive Monthly Program

**\$900**

**Benefits**

- (2) complimentary tickets to program
- Brief company introduction
- Option of having firm marketing pieces at program
- Company logo displayed on smps-chi.org event page and link to firm website
- Company logo displayed on Chapter communications promoting the program
- Company logo displayed on PowerPoint/placemats at program
- Photo taken with speakers
- Preferred seating

### Non-Compete Monthly Program

**\$300**

**Benefits**

- (1) complimentary ticket to program
- Verbal recognition during program
- Company logo displayed on smps-chi.org event page and link to firm website
- Company logo displayed on Chapter communications promoting the program
- Company logo displayed on PowerPoint/placemats at program
- Preferred seating

### Special Events | Events such as Spring Membership Event, Summer Event, Annual (Fall) Meeting, and Holiday Party

**\$600**

**Gold:**

- All Silver benefits, plus:
  - Brief company introduction
  - Option to place marketing pieces at event
  - Upgrade to Large logo on event signage
  - Upgrade to (2) complimentary tickets

**Silver:**

- Medium logo on event signage
- Verbal recognition during event
- Mentions in event-related social media
- (1) complimentary ticket to event
- Logo on Chapter communications about the event

**\$300**

### Professional Development | Education events may include half-day workshop and Marketing Coordinators Bootcamp

**\$300**

**Benefits**

- (1) Complimentary ticket to event
- Company logo displayed smps-chi.org website event page and link to firm website
- Company logo displayed on Chapter communications promoting the event
- Brief firm introduction at event

**Have a question?  
We're here to help.**  
Give us a call at 312-262-9757  
Or send an email to  
[mrebro@hksinc.com](mailto:mrebro@hksinc.com)

**My company is ready!**

Thank you for being a part of the 2017 SMPS Chicago Chapter Sponsorship Program! Your support will help us continue to elevate the level of education offerings and heighten the awareness of your company. Please complete this form and return it to Matt Rebro, CPSM at [mrebro@hksinc.com](mailto:mrebro@hksinc.com).

There's a few things we'll need right away:

- Your company's commitment level and point of contact
- Your company's logo\*
- Payment/payment information

**\*Logo**

Please send your high-resolution logo (.eps or .ai format preferred) to Matt Rebro, CPSM at: [mrebro@hksinc.com](mailto:mrebro@hksinc.com) by **December 5, 2016.**

**Sponsorship Contact**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Commitment Signature  
 \_\_\_\_\_

**Annual Sponsorship**

Level	Cost	Select One
Platinum	\$3,500	
Gold	\$2,500	
Silver	\$1,500	

**Additional Sponsorships**

Level	Cost	Select
Exclusive Monthly Program	\$900	
Non-Compete Monthly Program	\$300	
Professional Development	\$300	
Special Events — Gold	\$600	
Special Events — Silver	\$300	

**Payment Information**

Payment is due by **December 30, 2016.**

**Pay online**

<http://smmps-chi.org/catalog.php?cat=9>

**Pay by check**, remit payment to:

SMPS Chicago  
 211 South Clark Street  
 P.O. Box 2765  
 Chicago, IL 60690

**Pay by credit card**

Name on Card \_\_\_\_\_  
 Credit Card # \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Billing Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_