

# SMPS Chicago

## Certified Professional Services Marketer (CPSM)

### 2017 Scholarship Application

SMPS Chicago will award one (1) \$850 scholarship to a candidate pursuing his/her Certified Professional Services Marketer (CPSM) Certification. The scholarship must be used towards registration for the Roadmap to Certification: The CPSM Immersion Course (\$595) and hotel and flight accommodations for travel to Atlanta (\$255) for this national SMPS course. Applicants will be evaluated based on their involvement in SMPS Chicago, description of perceived benefits from Certification, and long-term goals in the A/E/C industry. To apply for the scholarship, please submit the following information:

1. List your current position, employment history and education to date.
2. Participation in SMPS Chicago programs and events:
  - On average over the last two years, how often have you attended the monthly luncheon programs?
  - What educational seminars and special events have you attended over the past two years?
  - How many years have you been a member of SMPS? List the years and any committee and/or board participation.
3. Narratives (one-page maximum for each narrative):
  - Describe how you benefit from SMPS participation; explain why you are seeking the CPSM scholarship and how certification will help improve your skill set.
  - Describe your long-term goals in the industry and what role you see yourself playing in both your firm, and SMPS today and in the future.

#### Eligibility requirements:

- Scholarship applications will be accepted only from current SMPS Chicago members in good standing.
- CPSM Scholarship applicants who apply this year for financial support in 2017 must be prepared to take the CPSM examination by December 31, 2017.

#### Submittal requirements:

- Please submit a pdf of your application to Stefany Adholekar at [sadholekar@rmchin.com](mailto:sadholekar@rmchin.com) with the subject line: YOUR LAST NAME\_CPSM Scholarship Application.
- Deadline for submission is 5 pm on Friday, March 10, 2017.
- The Executive Board of SMPS Chicago will review and award the winners. Winners will be notified by April 12, 2017.



Society for Marketing  
Professional Services  
Chicago