



MEMBERS ONLY:

How to get the most out of MySMPS!

One of the many perks of being an SMPS member is access to an online community of marketing professionals around the country called mySMPS. This special newsletter was created to help you take advantage of this valuable resource.

You only need to read below and log on to get started!

Spoiler alert: if you keep reading, there's a chance to win a \$25 gift card!

Getting started...

What is MySMPS?

MySMPS (<http://my.smeps.org>) is an online community that was created to help all state chapters connect and engage with one another and the industry. You can join or start groups (“communities”), print or view recent articles from Marketer, see what events are coming up, share your thoughts on the blog, or participate in the community by sharing files, asking questions, and more.

How do I make an account?

Go to <http://my.smeps.org> and click on the link on the top right side of the page that says, “Log in to see members-only content.” From there, use your SMPS username (your member ID) and password (first name’s first initial followed by last name) to log in. You will be prompted to accept the “Code of Conduct” and then you can proceed to explore the community.

Get more detailed instructions in the full [MySMPS User Guide](#).

Need to Update Your Marketing Plan or Debrief Questions?

Visit the Marketing Resource Center!

The Marketing Resource Center on MySMPS includes sample documents, Build Business Presentations, Foundation White Papers, and more!

Click [here](#) to visit the Resource Center today.

Adobe User?

Connect with Adobe Creative(ity) in Communities!

The Adobe Creative(ity) is a community for SMPS members to ask questions, share tips and resources for InDesign, Photoshop, Acrobat and Illustrator. No question is too small or big. This forum is for everyone from beginners to seasoned graphic designers who are interested in learning and sharing quality information.

To visit Adobe Creative(ity) today log in to the Resource Center and search in Communities.

WIN a \$25 Gift Card!

Help represent the Chicago Chapter on MySMPS for a chance to win!

Now that you're registered and found your way around to the communities and marketing resource center, it's time to make your profile complete! Fill in your information and upload a photo to make things official. Currently, out of our [209](#) members registered on MySMPS, only [51](#) have uploaded pictures!

We challenge ALL members to create a complete profile, including a photo, by the end March for a chance to win a \$25 gift card!

Meet your Chapter Liaison: Ampy McIntyre

As the next Secretary of the Chicago Chapter, Ampy McIntyre (of Eckenhoff Saunders Architects) has been a team member in building our chapter's presence in the SMPS community at large for over 2 years. In her current role as Chapter Liaison, her primary responsibility is to help Chicago members get the most out of our national community. Say hello to Ampy at our next event and feel free to reach out to her with any questions regarding the MySMPS community! To contact Ampy, log in and search for her in the directory.