



**Chicago Chapter
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2017-2018**

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Special Events Directors
Thomas Fennell IV
FitzGerald Associates Architects
312.563.9100 x254

Marie Barrone
Eriksson Engineering Associates
312.463.0551 x 22

PROSPECTIVE MENTORS

Name: _____

Date: _____

SMPS #: _____

Years of SMPS Membership: ____

Company Contact Information

Firm Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____

Email: _____

Can you commit to spending a minimum of one hour per month with your mentor/protégé? Yes [] No []

1. What industry expertise are you capable of sharing with a protégé?

Development of marketing materials []

Business development []

Networking []

Public relations []

Proposal production []

Writing / editorial []

Market research []

Graphic design []

Website development []

CRM / Database management []

A/E/C technical insight []

Other _____ []

2. How long have you been involved in marketing professional services?



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3. Please List all disciplines in which you have been employed or have consulted during your career:

4. Please number the positions you have held in the industry during your career - 1 being first position held through most recent position

Chief Marketing Officer (CMO)

Communications Director / Specialist

Business Development Manager / Director

Marketing Research Specialist

Marketing Manager

Proposal Manager

Graphics Specialist

Marketing Assistant / Coordinator

Marketing Consultant / Specialist

Principal / Vice President / President /

Technical Position

Senior Management

Client or Account Manager / Sales Representative or Manager

Other: _____

5. Which of the following best describes your career to date:

Marketing / Communications Career Track

Business Development Career Track

Other: _____

6. Please provide what you feel to be your top three strengths you will bring as a mentor:



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7. Please indicate any professional certifications you hold (e.g. CPSM, LEED, etc.)?

8. Please rank your preferred methods of communication (1 being the most desirable)

Electronic In Person Telephone

Submit to:

Gavin Parr
Principal
GParr@ccsdifference.com



If you have any questions about the program or this application, please contact: Gavin Parr at GParr@ccsdifference.com.