



**Chicago Chapter
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2016-2017**

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312.262.9757

Special Events Directors
Thomas Fennell IV
FitzGerald Associates Architects
312.563.9100 x254

Jessica Hemauer
Rider Levett Bucknall
312-819-4250

PROSPECTIVE MENTORS

Name: _____

Date: _____

SMPS #: _____

Years of SMPS Membership: ____

Company Contact Information

Firm Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____

E-Mail: _____

Can you commit to spending a minimum of one hour per month
with your mentor/protégé? Yes [] No []

1. What industry expertise are you capable of sharing with a
protégé?

Development of marketing materials []

Business development []

Networking []

Public relations []

Proposal production []

Writing / editorial []

Market research []

Graphic design []

Website development []

CRM / Database management []

A/E/C technical insight []

Other _____ []

2. How long have you been involved in marketing professional
services?



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3. Please List all disciplines in which you have been employed or have consulted during your career:

4. Please number the positions you have held in the industry during your career - 1 being first position held through most recent position

- Chief Marketing Officer (CMO)
- Communications Director / Specialist
- Business Development Manager / Director
- Marketing Research Specialist
- Marketing Manager
- Proposal Manager
- Graphics Specialist
- Marketing Assistant / Coordinator
- Marketing Consultant / Specialist
- Principal / Vice President / President /
- Technical Position
- Senior Management
- Client or Account Manager / Sales Representative or Manager
- Other: _____

5. Which of the following best describes your career to date:

- Marketing / Communications Career Track
- Business Development Career Track
- Other: _____

6. Please provide what you feel to be your top three strengths you will bring as a mentor:



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7. Please indicate any professional certifications you hold (e.g. CPSM, LEED, etc.)?

8. Please rank your preferred methods of communication (1 being the most desirable)

Electronic In Person Telephone

Submit to:

Gavin Parr
Principal
GParr@ccsdifference.com



If you have any questions about the program or this application, please contact: Gavin Parr at GParr@ccsdifference.com.