

MEMBERSHIP APPLICATION

Special Holiday Offer Valid Through 1/31/2018

Email application to membership@smps.org or mail to SMPS HQ (ATTN: Membership), 123 N. Pitt Street, Suite 400, Alexandria, VA 22314



Society for Marketing Professional Services

123 N. Pitt Street
Suite 400
Alexandria, VA 22314

PH 703.549.6117
TF 800.292.7677
FX 703.549.2498
EM membership@smps.org
www.smps.org

Name (PREFIX, FIRST, MI, LAST) _____

Title _____

Company _____ Company Web Address _____

Company Address _____

City, State, Zip _____

Phone _____ Toll Free _____ Cell Phone _____

Fax _____ Email _____

Alternate Address _____

Alternate Phone _____ Alternate Email _____

CHAPTER PREFERENCE

Unless otherwise specified, a chapter will be automatically assigned based on your geographic location. For a full listing of SMPS chapters, visit www.smps.org.

MEMBER INFORMATION

What is your primary job function (select only one)?

- Administrative
- Business Developer
- CMO
- Consultant
- Coordinator
- Director
- Manager
- Partner/Principal
- President/CEO
- Technical
- Vice President
- Other _____

What is your experience level?

- Senior Level
- Mid-Level
- Entry-Level

What percentage of time do you spend on the following? (Total to 100%)

Marketing _____ Bus. Dev. _____ Mgt. _____ Other _____

What certifications or designations do you hold?

- AIA
- Associate AIA
- APR
- CPSM
- LEED AP
- P.E.
- Ph.D.
- Other _____

The following data will be used for statistical purposes only.

Gender	<input type="checkbox"/> Female	<input type="checkbox"/> Male
Birth Date		
Education/Degree		
Year Graduated		
Academic Major		
Year started in A/E/C Industry		
Year started in Marketing/BD		

COMPANY INFORMATION

Federal/State Certifications

- Disadvantaged Business
- Minority Owned
- Women Owned
- Small Business
- Other _____

Geographic Location

- Local
- Regional
- National
- International

Size of Firm (including all branch and satellite offices)

- Under 10 employees
- 11-25 employees
- 26-99 employees
- 100-249 employees
- 250-499 employees
- Over 500 employees

Is your company's/firm's annual revenue less than \$4.5 million?

- Yes
- No

Company/Firm's Primary Discipline (select only one)

- Architecture
- Architecture/Engineering
- Construction/Contracting
- Construction Management
- Design/Build
- Engineering
- Environmental Engineering
- Geotechnical Engineering
- Interior Design
- Landscape Architecture
- Marketing Consulting
- Reprographics/Audio/Visual
- Other _____

COMMUNICATION PREFERENCES

Please select information about SMPS you wish to receive via email.

- Awards Programs
- Certification
- Educational Programs and Research
- Member Opportunities
- Networking Opportunities
- Marketer QuickLook (e-newsletter)
- Special Offers and News
- Volunteer and Leadership Opportunities

DUES | PAYMENT INFORMATION

Dues Calculation Membership in the Society is an individual membership and includes an affiliation with one chapter.

Regular Member Dues	\$ 440.00	440.00
Foundation Contribution* (optional)	\$ 30.00	\$
TOTAL DUES PAYMENT		\$



Payment: Please email completed form to membership@smps.org or mail to SMPS Headquarters, address above.

- Check Enclosed (payable to SMPS)
- Credit Card (Visa, MasterCard, American Express)

Credit Card # _____ CVV # _____ Exp. Date _____ Authorized Signature _____

\$50.00 of dues for new members is the origination fee and \$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *Marketer QuickLook*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.

SERVICES AND FACILITIES

Please select five options from each category (five from Company Services and five from Facilities if applicable). Rank your options 1–5, with “1” being most important and “5” being least important. These will be listed with your firm’s name in the online SMPS Membership Directory located in the MySMPS community at www.mysmps.org.

COMPANY SERVICES	RANK	COMPANY SERVICES	RANK	COMPANY SERVICES	RANK	FACILITIES	RANK
Accounting Services		Equipment Planning		Pre-Construction Services		Airfields/Airports	
Acoustical Consulting and Design		Event Planning		Presentation Binding		Arboreta/Aquariums	
Advertising Consulting		Exhibit Design/Signage		Presentation Coaching and Training		Automotive Dealerships/Service Centers	
Aquatic Facility Design		Facilities Management		Presentation Graphics		Bridges	
Arbitration		Facilities Management Maintenance		Presentation Training		Brownfield	
Architecture		Failure Analysis		Printing		Casino/Entertainment	
Architecture and Landscape Photography		Financial Management		Professional Trade Association		Chemical Facilities	
Asbestos Abatement Consulting		Fire Protection and Life Safety		Program Consulting/Management		Children's Hospitals	
Audio Enhancement/School Systems		Flooring Solutions		Programming		College Facilities	
Audio/Visual Design		Food Services Consulting/Management		Property Management		Conference and Civic Center Facilities	
Audio/Visual Presentations/Production		Functional Planning		Public Involvement		Crime Labs	
Audiovisual Facilities Consulting/Design		General Contractors		Public Relations Consulting		Criminal Justice Facilities	
Blueprinting		Geographic Information Systems		Real Estate Development		Elementary/Secondary Schools	
Bond Claims		Geotechnical Engineering		Recycle Content		Food Service Facilities	
Brand/Identity Implementation		GIS and Programming		Resolution		General Building	
Bridge Engineering		Golf Course Design		Restoration/Preservation		Government	
Brochures/Newsletters		Graphic Design		Right-of-Way Services		Harbors/Ports	
Building Repair/Restoration		Hazardous Waste Redemption		Roadway Engineering		Healthcare Facilities	
Business Development		Historic Preservation		Roof Consulting		Healthcare Operational/Clinical Planning	
CADD Services		Human Resources Consulting/Devlpt.		Sanitary Engineering		High-Technology Facilities	
Civil Engineering		Hydraulic Engineering		Security Systems/Engineering		Highways	
Claims Services		Indoor Air Quality		Seismic Design and Consulting		Historic Structures	
Coating Consulting		Industrial Hygiene		Site Assessments		Hotels/Resorts	
Commercial Design Photography		Information Technology		Software Systems		Housing	
Commercial Solutions		Insurance Brokers		Solar Energy		Industrial Facilities	
Commissioned Fine Arts		Interior Design		Space Planning		Infrastructure	
Commissioning		Interior Design/Commercial		Strategic Planning		Laboratory Facilities	
Communications Consulting		Internet Services		Structural Engineering		Libraries	
Communications Training		Laboratory Architecture		Subsurface Utility Engineering		Marinas	
Constructability Reviews		Laboratory Planning		Surveying and Mapping		Military Facilities	
Construction		Land Use Approvals		Sustainable Design		Mixed-Use Development Centers	
Construction Administration		Landscape Architecture and Planning		Sustainable Design/Engineering		Museums	
Construction Consulting		Laundry Design		Technology Consulting		Non-Profit Organizations	
Construction Information		Lead Paint Abatement Design		Telecommunications		Office Buildings	
Construction Law		Legal Services/Claims/Litigation		Theatre Consulting		Parking Facilities	
Construction Material Testing		Liens		Theater Design		Parks/Recreation Facilities	
Construction Progress Photography		Life Cycle Cost Analysis		Threshold Inspection		Postal Facilities	
Construction Project Management		Lighting Design/Consulting		Title Insurance		Rail/Mass Transit	
Consulting and Design		Management Consulting		Traffic and Transportation Design/ Consulting		Recreation Centers	
Corporate Gifts		Manufacturer of Document Finishing Productions and Equipment		Training		Religious Facilities	
Corporate Real Estate		Manufacturer of Formaldehyde-Free Fiberglass Insulation		Urban Design		Retail Facilities	
Cost Estimating and Scheduling		Marine Engineering		Utilities Services		Secure Facilities	
CRM Consulting		Market Research		Utility Coordination		Sports Facilities	
Database Consulting		Marketing/Communications Consulting		Utility Relocation Design		Theatres	
Design/Build Services		Mechanical Engineering		Value Engineering		Theme Park Facilities	
Digital Media		Mergers/Acquisitions		Vibration Control		Vivarium	
Dispute Avoidance		Mining Engineering		Waste Management		Water and Wastewater Facilities	
Document Management Services		Needs Assessments		Water & Wastewater Treatment		Zoo Design	
Electrical Contractors		Owners Representatives		Water Resources			
Electrical Engineering		Parking Consulting		Web Page Development			
Electrical Engineering/Energy Consulting		Photogrammetry		Website Design			
Electrical Utility Design/Consulting		Photography		Website Development			
Engineering		Placement Services		Wetlands			
Environmental Consulting/Engineering		Planning		Writing/Editing Services			
Environmental Graphic Design				Zoning			
Environmental Health and Safety							

Supervisor's Name and Title

Supervisor's E-mail

How did you learn about SMPS?

What is your primary reason for joining SMPS?

SOURCE CODE: RNPROMO